

Kuopio - the Capital of Good Life

Among the top 5 cities in Finland when asked about relocation preferences (factors affecting Kuopio's attractiveness: Safety, level of expertise, studying opportunities and the development of local businesses and industry)

THE HAPPIEST

RESIDENTS AMONG THE LARGEST CITIES IN FINLAND

100

DIFFERENT NATIONALITIES

200,000

RESIDENTS LIVING IN ITS COMMUTING AREA

TOTAL INVESTMENT VALUE OF THE CITY'S DEVELOPMENT PROJECTS

€4

BILLION

KUOPIO IS KNOWN FOR

THE MARKET SQUARE, PUIJO AND TAHKO

52,000

JOBS

SURROUNDED BY

100

LAKES

REVENUE FROM TOURISM

€2

BILLION IN THE CATCHMENT AREA

THE 9TH

LARGEST CITY IN FINLAND

THE IMAGE OF KUOPIO

THE 2ND

MOST POSITIVE (AMONG FINNISH CITIES)

15

TWIN CITIES AROUND THE WORLD

7,000

COMPANIES

6,340

KM OF SHORELINE

200

EXPORT COMPANIES

300

IMPORT COMPANIES



Nature – Travel & wellbeing

REVENUES FROM
TOURISM IN
THE AFFECTED AREA

€ 2

BILLION

OVERNIGHT STAYS IN KUOPIO

545,000

NUMBER OF
INTERNATIONAL
CONGRESS VISITORS
UP BY

46%



2

SKI
RESORTS

5

SPAS

600

KM OF
SKI TRACKS

31

BEACHES

REVENUES FROM
ACCOMMODATION
SERVICES

€ 34

MILLION

NATURE
CONSERVATION
AREAS

2

THE BEST
DISC GOLF
TRACK AT

PUIJO

FINLAND ICE MARATHON
COMPETITION TRACK
ON NATURAL ICE

12.5

KM

100

DIFFERENT FIRE PITS,
GOAHTIS (FIN: KOTA)
FISHING LODGES AND
LEAN-TO SHELTERS (FIN: LAAVU)

AMONG THE TOP

3

TOURISM IN FINLAND

Everyday life and studies

76%

OF YOUNG PEOPLE
ARE SATISFIED WITH
THEIR LIVES



THE HAPPIEST RESIDENTS
AMONG THE LARGEST
CITIES IN FINLAND

APPROXIMATELY

3,100

FOREIGN NATIONALS
LIVING IN KUOPIO

THE MUNICIPALITY
WITH THE MOST SUMMER
HOUSES IN FINLAND

10,700

POPULATION DENSITY OF

26

RESIDENTS PER
SQUARE KM

AROUND

100

DIFFERENT NATIONALITIES
LIVING IN KUOPIO

AMONG THE TOP

5

CITIES IN FINLAND
WHEN ASKED ABOUT
RELOCATION PREFERENCES

77%

OF THE POPULATION
LIVES IN THE URBAN AREAS

32%

HAVE A DEGREE FROM A HIGHER
EDUCATION INSTITUTE

A UNIVERSITY CITY
AMONG THE TOP

300

IN SEVERAL
INTERNATIONAL RANKINGS

23%

IN THE COUNTRYSIDE

76%

FROM SECONDARY EDUCATION

THE LARGEST NATIONAL
CITY PARK WITH
A SURFACE AREA OF

7,200

MILLION



AIR QUALITY AMONG
EUROPEAN CITIES

6TH

THE BEST

THE MOST
CONTENT RESIDENTS

1,000

FOREIGN STUDENTS

A 10-MINUTE

WALK FROM ONE'S FRONT
DOOR TO THE NEAREST
SPORTS FACILITY

Working life & Business

Kuopio is the center of Eastern Finland – the Capital of Lakeland – and one of the most dynamic cities when it comes to residential development, attractiveness, job opportunities and population growth. Kuopio has:

A POPULATION OF

120,000

RESIDENTS

200,000

RESIDENTS LIVING IN
ITS COMMUTING AREA

840,000

RESIDENTS LIVING IN
ITS CATCHMENT AREA

7,000

COMPANIES

52,000

JOBS



200

EXPORT
COMPANIES

TOTAL INVESTMENT
VALUE OF THE CITY'S
DEVELOPMENT PROJECTS

€ 4

BILLION

TOTAL COMBINED
TURNOVER OF
THE COMPANIES AT

€ 2,500

MILLION FROM
JANUARY 2019 TO MAY 2019

300

IMPORT
COMPANIES